

For Immediate Release

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AMP

texas contemporary

*****Texas Contemporary Art Fair's Eighth Edition Welcomed Top National Fine Art & Design Dealers, Designs, Collectors, and Curators to the George R. Brown Convention Center October 10-14, 2019*****

Houston, TX - October 20, 2019 - Texas Contemporary's eighth edition returned to Houston's George R. Brown Convention Center this October 10-14 with over 60 galleries from around the world including a focused selection of top design dealers. Attended by an enthusiastic and knowledgeable audience of collectors, curators, designers, and art lovers, Texas Contemporary saw steady sales across a wide variety of media and price point.

Opening with a buzzing gala for CAMH (Contemporary Arts Museum Houston), Texas Contemporary kicked off Houston Arts weekend with notable placements of fine art and design in corporate and private collections. Houston's BeDesign curated a lounge programmed by regional artists, and VIP collectors attended special events throughout the week including a kick-off dinner in the showroom of Focus: Design exhibitor Carol Piper Rugs, a launch party on the roof of the hallowed Esperson Building, and private collection and museum tours.

Exhibitor Feedback:

"What an amazing experience, TX Contemporary did not disappoint! I completed a bench mark sale at an established art fair, had the opportunity to participate in an invigorating panel discussion and met Houston based arts and culture legends, collectors and designers that I might not otherwise have direct access to. As an artist early in my art career participating in the TX Contemporary was an invaluable experience." - *Lisa Hunt, artist, Black Artists and Designers Guild*

"The TX Contemporary was AMAZING! It was the perfect venue to introduce my work to a new market. The show provided direct access to top collectors. This exposure enable me to instantly build a one on one relationship with them, which eventually led to multiple

sales throughout the duration of the show. I left the show feeling empowered from sales, equipped with new leads and additional opportunities to showcase my work. I'm excited to return next year and do it all over again!" - *Malene Barnett, Founder, Black Artists and Designers Guild*

"We sold near \$250,000 over the course of the weekend - mostly to new collectors. We'll be back." - *The House of Fine Art Gallery, Los Angeles*

"We did quite well. Texas Contemporary was a beautiful fair that allowed us to reach an active and engaged audience." - *Melissa Morgan, Melissa Morgan Fine Art*

"The 2019 TX Contemporary was a complete success for Carol Piper Rugs. It created the opportunity for us to reconnect with existing clients and meet new ones through showcasing new work in an exciting and sophisticated venue. The fair allowed us to increase our network and reinvigorate our program. We have already started designing a new concept for next year." - *Sanaa Sahi, Marketing and Operations Director, Carol Piper Rugs*

To learn more about the Texas Contemporary Art Fair visit txcontemporary.com

TEXAS CONTEMPORARY HOURS & LOCATION

Location

George R. Brown Convention Center, Hall A3
1001 Avenida De Las Americas Houston, Texas 77010

Opening Night Preview Benefiting Contemporary Arts Museum Houston (CAMH)

Thursday, October 10 | 6pm - 10pm

Public Fair Hours

Friday, October 11 | 11am - 7pm

Saturday, October 12 | 11am - 7pm

Sunday, October 13 | 12pm - 6pm

ABOUT AMP

AMP is a Brooklyn based production firm owned and operated by Max Fishko and Jeffrey Wainhouse. Working in concert with a talented and passionate network of dealers, curators, and arts professionals, AMP is proud to present forward thinking, progressive, and successful events across the country.