

TEXAS CONTEMPORARY

FOR IMMEDIATE RELEASE
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TEXAS CONTEMPORARY ART FAIR PREPARES FOR FOURTH SEASON

August 22, 2014 – Houston, TX – Art Market Productions is excited to announce the return of the Texas Contemporary Art Fair for its fourth year at Houston's George R. Brown Convention Center, running from September 4 through 7, 2014.

This year's fair will continue to bring the best in contemporary and modern art by Texas-based galleries, as well as visiting galleries from around the country. In addition to the world-class art on display, we are delighted to introduce new partnerships that will make this year's fair an enhanced artistic and collecting experience.

Texas Contemporary is pleased to announce our continued partnership with the **Contemporary Arts Museum Houston (CAMH)** as the 2014 beneficiary of the Opening Night Preview event. CAMH board members J.B. Fairbanks, William Goldberg, Yvette & Scott Hill and Judie Oudt will serve as honorary chairs of the Opening Night Preview event. Last year this event garnered \$25,000 for the museum.

Drawing on their market knowledge, the success of their previous fairs and their network of national resources and advisors, **Art Market Productions'** founders **Max Fishko** and **Jeffrey Wainhouse** are thrilled contribute to Texas' growing art culture with *Texas Contemporary's* return to Houston. We hope that *Texas Contemporary's* return will once again help ignite interest from both new and active collectors. This year's participating galleries include Texas' Inman Gallery, Barbara Davis Gallery, **Moody Gallery, McClain Gallery, Devin Borden Gallery, David Shelton Gallery, Art Palace, Gallery Sonja Roesch, Zoya Tommy Contemporary,** and **THE MISSION**. New York's **Morgan Lehman Gallery, Mixed Greens, Fredericks & Freiser, Other Criteria,** and the veteran **ACA Gallery** that will exhibit alongside West Coast galleries such as **Catharine Clark Gallery, Rosamund Felsen Gallery, Kopeikin Gallery,** and **Edward Cella Art + Architecture**. We are proud to showcase a solo presentation of **2014 Museum of Fine Arts Houston's (MFAH) Core Fellow**, artist Rodrigo Valenzuela, presented by Portland's **Upfor Gallery**, as well as a special presentation of the work of **Dan Tague** of **Jonathan Ferrara Gallery**.

As always, our cultural partners are an essential part of our fair programming. This year Houston's own **FotoFest Exhibitions** will display work in their specially curated booth. CAMH curator **Dean Daderko** will collaborate with artists **Debra Barrera, Nathaniel Donnett,** and **Carrie**

Marie Schneider to curate their space. For the past three years, **Rice University Art Gallery** has put together an exciting booth and we look forward to seeing what they will bring to this year's show. Having these partners exhibit alongside our dealers is part of what makes *Texas Contemporary* a uniquely Houston event.

We are very excited to show a full schedule of curated programming and events throughout the duration of the fair. *Texas Contemporary* will feature a timely series of presentations created in collaboration with our participating galleries, artists, and cultural partners. Curated by Houston's own **Glasstire Magazine**, the lecture series will feature a conversation with **Hugh Forrest**, Director of **SXSW Interactive Festival** and a discussion on the Art of Design with **Ligne Roset's VP Antoine Roset**.

VIP guests will be welcomed to **Texas Contemporary** with a lounge designed by **MaRS, Mayfield and Ragni Studio** and furnished by **Ligne Roset**. We are thrilled to have MaRS bring a visionary, exciting and exclusive design to the VIP lounge for its fourth year in a row. We are grateful to our sponsors, **The Wall Street Journal** and **Perrier** for helping us create the most exciting and visible event possible for the Houston market. Both organizations are widely known for their commitments and outreach to the artistic community.

Our VIP event series will begin with a kickoff party on Wednesday, September 3rd at the CAMH and is sponsored by **Kinzelman Art Consulting**. Kinzelman Art Consulting has been an integral part of the success of *Texas Contemporary* since its conception. It will be followed by a Friday-night bash at the stunning estate of **Mrs. and Mr. Lucinda and Javier Loya** and a Saturday night cocktail reception at the home of Houston collector **Mr. Marc Melcher**. We will also offer an exclusive opportunity to view the **Turrell Skyspace** at sunset, as well as a number of private tours and receptions at some of Houston's most significant art collections.

Texas Contemporary prides itself on its continued engagement with the Houston arts scene through its year-round series of **Access Contemporary** events. Access Contemporary offers Houston art lovers the opportunity to engage in the city's numerous arts institutions and gain an insider's look into the world of contemporary art. Our free events take place at Houston's world-class museums and exciting local galleries. For more information about Access Contemporary's past and future events, please visit: www.txcontemporary.com/access/

In an effort to integrate the fair into the landscape of Texas' art institutions and to give back to the artistic community, we have developed an innovative charity auction program. Beginning Thursday, August 21st the auction platform, powered by **Paddle8**, will go live, allowing for online bidding. The artworks on auction will be on display at the fair until the auction's close, Sunday, September 7th at 6:00pm CT. 100% of the proceeds from each piece will be donated to their corresponding

beneficiary. This year's beneficiaries are **Fresh Arts, Hermann Park Conservancy, Lawndale Art Center**, and **Orange Show Center for Visionary Art**. For further information about the works for auction please visit: txcontemporary.com/projects-events/the-texas-contemporary-charity-auction/

2014 Texas Contemporary Highlights

THURSDAY / September 4, 2014

Benefit Preview Reception, 6:00pm-7:30pm

This event benefits the CAMH and will provide collectors and art enthusiasts an exclusive opportunity to meet with dealers and view gallery presentations. Tickets are available for purchase for \$100 on our website.

VIP Party, 7:30pm-10:00pm

The evening continues with the Opening Night party, where VIP cardholders can enjoy early access to gallery collections and celebrate the fair's launch.

FRIDAY, SATURDAY, SUNDAY / September 5th, 6th, 7th, 2014

General Fair Hours

Friday, September 5, 2014 - 11am to 7pm

Saturday, September 6, 2014 - 11am to 7pm

Sunday, September 7, 2014 - 12pm to 6pm

2014 GALLERY LIST

ACA Galleries - New York, NY

Anya Tish Gallery - Houston, TX

Art Palace - Houston, TX

Aureus Contemporary - Wakefield, RI

Barbara Davis Gallery - Houston, TX

Birnam Wood Galleries - New York, NY

Contemporary Arts Museum Houston - Houston, TX

Catherine Clark Gallery - San Francisco, CA

Center Street Studio - Milton Village, MA

Cris Worley Fine Arts - Dallas, TX

DARKE Gallery - Houston, TX

David Shelton Gallery - Houston, TX

Devin Borden Gallery - Houston, TX

Diana Lowenstein Gallery – Miami, FL
DUTTON – New York, NY
Edward Cella Art+Architecture – Los Angeles, CA
FotoFest Exhibitions – Houston, TX
Forum Gallery – New York, NY
Fredericks & Freiser – New York, NY
Galerie Richard – New York, NY & Paris, France
Gallery Sonja Roesch – Houston, TX
Halsted Gallery – Franklin, MI
Inman Gallery – Houston, TX
Jerald Melberg Gallery – Charlotte, NC
Jonathan Ferrara Gallery – New Orleans, LA
Kathryn Markel Fine Arts – New York, NY
Kirk Hopper Fine Art – Dallas, TX
Klowden Mann – Culver City, CA
Kopeikin Gallery – Los Angeles, CA
Laura Rathe Fine Art – Houston, TX
McClain Gallery – Houston, TX
Mindy Solomon Gallery – Miami, FL
Mixed Greens – New York, NY
Moody Gallery – Houston, TX
Morgan Lehman Gallery – New York, NY
Octavia Art Gallery – Houston, TX
Other Criteria – New York, NY
Randall Scott Projects – Washington, D.C.
RH Contemporary Art – Houston, TX
Rice University Art Gallery – Houston, TX
Richard Levy Gallery – Albuquerque, NM
Rosamund Felsen Gallery – Santa Monica, CA
Samuel Owen Gallery – Greenwich, CT
Sicardi Gallery – Houston, TX
Tally Beck Contemporary – New York, NY
THE MISSION – Houston, TX
The Public Trust – Dallas, TX
Timothy Yarger Fine Art – Beverly Hills, CA
Upfor Gallery – Portland, OR
William Campbell Contemporary Art – Fort Worth, TX
Women & Their Work – Austin, TX
Yvonamor Palix Fine Arts – Houston, TX

Zoya Tommy Contemporary – Houston, TX

Purchase Tickets

VIP Preview: \$100 (all proceeds benefit CAMH)

Multi-day Pass: \$35 - Friday, Saturday & Sunday

1-day Pass: \$25 - Friday, Saturday or Sunday

www.txcontemporary.com/tickets

About Texas Contemporary Art Fair

The *Texas Contemporary Art Fair*, Houston's premier contemporary and modern art fair, will feature significant galleries from around the globe bringing some of the world's most intriguing artists and galleries to Houston. In showcasing historically important work alongside relevant contemporary pieces and projects, *Texas Contemporary* creates an ideal context for the discovery, exploration, and acquisition of art.

About Art Market Productions

Art Market Productions is a Brooklyn-based production firm owned and operated by Max Fishko and Jeffrey Wainhouse. Working in concert with a talented and passionate network of dealers, curators and arts professionals, Art Market Productions is proud to present forward thinking, progressive, and successful events across the country.

For more information visit artmarketproductions.com

Art Market Productions Upcoming Fairs

Miami Project

December 2-7, 2014 – Midtown Miami

Art Market San Francisco

April 30 - May 3, 2015 – Fort Mason Center

Art Market Hamptons

July 9-12, 2015 – Bridgehampton Historical Society
